



**Addendum, January 26, 2024  
(2<sup>nd</sup> Addendum)**

The following are the responses to questions received since the initial Addendum of January 18<sup>th</sup> was issued.

**1. Budget Questions**

- a. **What are the expectations for retouching/maintenance, and must this be included in the budget?**

The paint should last a minimum of 4 months. Any retouching beyond this period does not need to be covered with the \$15,000 budget. Any potential ongoing maintenance requested would be negotiated in the grant agreement. If an agreement for retouching (after 4 months) is made, then additional compensation for retouching would be planned.

- b. **Is the artist responsible for running the initial Community Engagement event and the final event at which they give a talk? Would this include event planning, publicity and outreach, or do you plan to do that and just have the artist attend?**

For the community engagement events (prior to and after installation) the publicity and coordination will be handled by our Devens team, not the artist. The artist will attend and interact with the public. If the artist would like to propose an activity to engage attendees that is most welcome.

- c. **What are you hoping for or envisioning for the Interactive portion of the art? Interactive elements could include walkable paths within the artwork (like a labyrinth), AR components accessed through smartphones via an app, or multimedia components accessed through QR codes or location-aware apps. Design and production of quality AR and multimedia elements could amount to a significant portion of the budget.**

The interactive piece does not need to be anything other than an invitation to engage that is incorporated into the mural painting (potentially, but not limited to a labyrinth, game, etc.) and/or furnishings so no additional cost needs to be incurred. Augmented reality (AR) art is not required, although welcome if of interest and within the budget. A QR code near the mural for visitors to look up more information on the artist, mural, and project may direct visitors to the Devens Enterprise Commission website where the information would be hosted.

- d. **What sort of commitment is expected on the topic of proposing and refining furnishings? It seems this could be as little as proposing some benches, to as much as a full design process for an attached parklet or bike rest area.** Furnishings are not required, but if incorporated the Devens team can purchase stock items and the artist is welcome to manipulate them to tie them into the mural (with paint or other modifications). An idea may be shared in the response to the call and then the selected artist in partnership with the Devens team will develop a more complete concept for consideration. Providing the furnishings with input from the artist was intended to help define the space but not significantly add to the expense the artist would incur.

**2. Schedule Questions**

- a. **Is it possible to install the mural in July, to push out the June 2024 install date listed on your Call by one month?**

The schedule section of the Call does indicate "Dates which are not in bold are subject to potential change", and the June 2024 installation is not in bold, so there is an understanding of the schedule being preliminary. We do not know exactly how the review committee will consider the proposal if the schedule deviates from that presented in the call by about a month. From a feasibility standpoint the landowner and coordinating project staff do not see an issue with installation in July. In fact, we had already realized there would be a limited number of weekend days (if weekends were desirable for the project artist) when the installation might take place due to the recreational schedule for the Willard Field area and that delaying installation until July may be warranted. Please ensure you are also considering the need for the artists to participate in community engagement in the spring. We will

make every effort to work with the selected artist to find schedule that is suitable for both the artist and Devens team.

### 3. Submission Expectations Questions

a. **Does the submission need to be in PDF? Can it be in the text of an email?**

We do not need to receive a pdf of the proposal materials, but we would like the submission to be in separate document --text file (Google doc, word, etc.), presentation file or pdf --so that it is easier for the review committee to review. If this is not possible to create a separate document an email will be fine, and staff can save it as a pdf. See the attached application form at <https://www.devensec.com/publicart.html>, as an optional template to use.

b. **Please clarify the submission requirements and whether you might review a submission for completeness.**

Artist should clarify review the Artist Responsibilities, Required Submission Materials, and Selection Criteria in preparing their response to help ensure they have captured the details needed to be eligible for the Call and to know what the review committee will be looking for in the response. It may be helpful to use the application form now available at <https://www.devensec.com/publicart.html> to structure your response and ensure you include all the required components. Artist do not need to use this application form, but it is provided as an optional template and can be modified to meet your needs. If responses are submitted prior to the final day and staff have time to review them, staff may provide feedback on completeness of submissions, but not on any content, concepts, or other details.

c. **What is expected for the concept at this stage?**

It would be very helpful for the artist to describe the preliminary concept for this mural, some of the potential design components, and the concept for the interactive element and furnishings (if any). A preliminary sketch would be helpful but is not required. It is not our intent that artists put a significant investment of time into the design at this time. It is understood that the mural concept and design will be revised following the community engagement which will occur the design process.