

Staff Report

Devens
Enterprise
Commission

Date: May 26, 2022

To: Devens Enterprise Commission

Cc:

From: Neil Angus, Environmental Planner

RE: Brazilian Music Festival – Willard Field Event Permit and 1 Day Beer and Wine License

Applicant: Ipanema Productions Inc. – Carlos Silva

Owner: MassDevelopment

Location: Willard Field (Sherman Ave. and Antietam St.)

Zoning: Willard Field: Open Space and Recreation and Zone II Water Res. Protection Overlay.

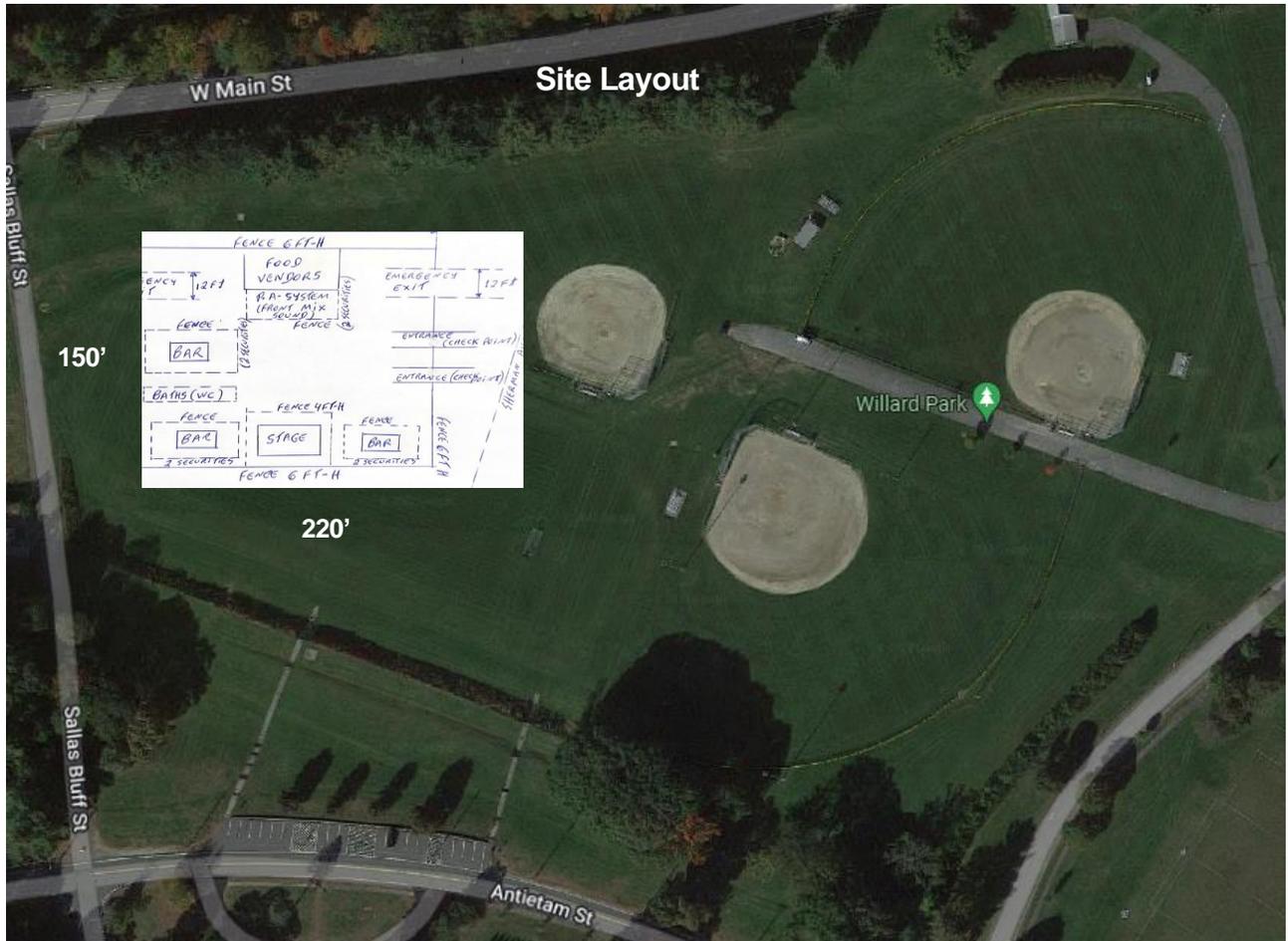
The Applicant is seeking a one day beer and wine license and event permit to host a Brazillian Music Festival. The event includes live Brazilian Bands, DJ's, dancing, food vendors, and bars. The Applicant is an experienced event organizer with over 30 years of experience. This event has previously taken place at the Fitchburg airfield but the airfield no longer allows non-airport related events on their premises so the Applicant is seeking to host their event in Devens this year. The event is scheduled to take place on Willard Field on Sunday, August 7, 2022, from 11AM to 9PM, with set up on Saturday and break down on Sunday and Monday.



One Day License Details and Security/Safety:

The hours that alcohol would be served would be from 12 noon to 8PM. Last call will be at 7:45PM and will be announced and there will also be signs in the venue noting all bars closed by 8 PM. Three (3) bars will be set up inside the area of the event and each bar would have a separate 30'x 30' fenced in area where beer and wine would be purchased and consumed. Each fenced in bar area would have a police detail inside at all times and have security around the area and checking ID's at the entrance into the bar area to ensure only those attendees 21+ enter the area. Wrist bands will be given to those over 21. All bartenders will have "TIPS TRAINING CERTIFICATE". Patrons will not be allowed to take alcohol outside the fenced in area. Organizers will provide private security throughout the event and will be hiring six (6) State Police details – one for each of the bar areas, two for general security, and one K-9 unit for any suspicious bags/packages. They will also have a metal detector and security checking bags and have one ambulance at the event for any emergencies.

The Applicant is working with MassDevelopment to ensure insurance concerns will be addressed. These will be covered in their license agreement with MassDevelopment. Generators will be used for power and lights and they will provide portable throughout the venue.



The event layout will be modified to push the bars to the corners of the perimeter fence areas and an additional emergency exit will be added along the fence line behind the stage. The organizers are planning for up to 2500 people. Public Safety has requested they limit ticket sales to this number to help control overcrowding and ensure safety. The fenced venue area could be increased in size if Public Safety deems it necessary.

Parking: Parking spaces will be available at the field location, several locations along Antietam, and in the overflow area behind Clear Path for Veterans and at Vicksburg Square if necessary. Combined, these parking areas contain sufficient parking spaces to accommodate the vendors, volunteers and attendees for this event. ADA parking is available along the closed portion of Sherman Avenue.

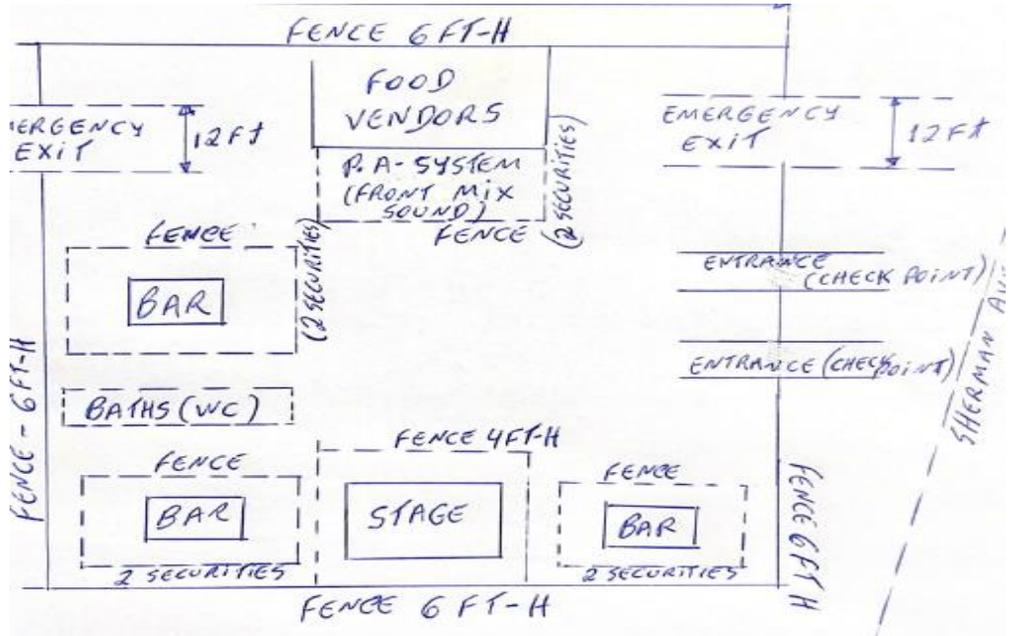


Food and Waste Management/Control:

The event will have food vendors. Any proposed food vendors will need to be licensed through the Nashoba Associated Boards of Health. The Applicant has contracted with Guido’s Services Inc. for trash and recycling.. Porta-potties will also be provided for public use during the event.

Other Permitting:

Staff has reviewed the proposed event with the building commissioner and depending on the size of the stage, a building permit may be required. Any tents larger than 10’x 12’ will require a permit and additional permits may be required for emergency generators (depending on type and size).



Recommended Action:

Legal notices were published and all abutters were notified by certified mail. No comments were received. Staff has coordinated closely with Devens Public Safety and State Police to ensure there are proper safety protocols in place for this event. If the Commission is satisfied that all concerns have been addressed, Staff would recommend approval of the event permit and One Day License to sell beer and wine, subject to the following conditions:

1. The 1-Day License to sell beer and wine is valid on August 7, 2022 from 12:00PM to 8:00PM only.
2. The serving and consumption of beer and wine is limited to the three (3) fenced in bar areas at Willard Field as shown on the event layout plan. One police officer shall be inside each of the fenced area at all times while alcohol is being served/consumed.
3. The Applicant is an individual, as the responsible manager for the organization and shall control the dispensing of alcohol to persons not under the age of twenty-one (21), and shall not serve alcohol to individuals who are or “appear to be” under the influence of alcohol.
4. The Licensee must purchase alcoholic beverages from an authorized source. Licensees CANNOT purchase from a package store and CANNOT accept donations from anyone.
5. All waste must be contained on-site and properly disposed of. Recycling is mandatory.

In order to ensure the event complies with 974 CMR 8.00 (Public Health and Safety) Regulations, Staff would also recommend the following conditions be added to this approval:

1. All food vendors shall be licensed through the Nashoba Associated Boards of Health.
2. The Applicant shall obtain the necessary permits for any stages, tents, and emergency generators that may be utilized as part of this event.
3. The Applicant shall continue to coordinate traffic and safety with MassDevelopment, the State Police and the Devens Public Safety Officer and revise the event layout accordingly.