The Role of the Entrepreneur





September 2012

Forsite's EIP Platform

- With ReVenture, Forsite acquired a highly specialized skillset to extract substantial value from similar sites. We are creating an investment fund to expand this platform.
 - Re-branding sites through targeted PR strategy
 - Navigating public policy
 - Relationships with regulators
 - Environmental Liability Risk Transfer
 - Maximizing/utilizing tax and economic incentives
 - Extracting "hidden" value
- ► Trends supporting future EIPs
 - Multiple State and Federal agencies are focused on promoting clean energy project development on brownfield sites.
 - Sarbanes Oxley creates incentive for companies to get these sites off their balance sheets.
 - Manufacturing is returning stateside
 - Corporate Trends in sustainability and the ecological economy
- Corporations are approaching Forsite with "portfolios" of similar sites. [No shortage of opportunities]



What We Look For in a Potential EIP Site

- 500,000+ SF on at least 500 acres
- Existing power and/or steam infrastructure
- Active air permits
- Waste water treatment with active permits
- Heavy electrical infrastructure including
- Rail with dedicated spur rail car storage
- Deep water ports
- Water rights (intake, withdrawal, discharge)
- States that have a RPS are a plus
- Companies who want these sites off their books (risk transfer)
- A community that wants to see the site repurposed



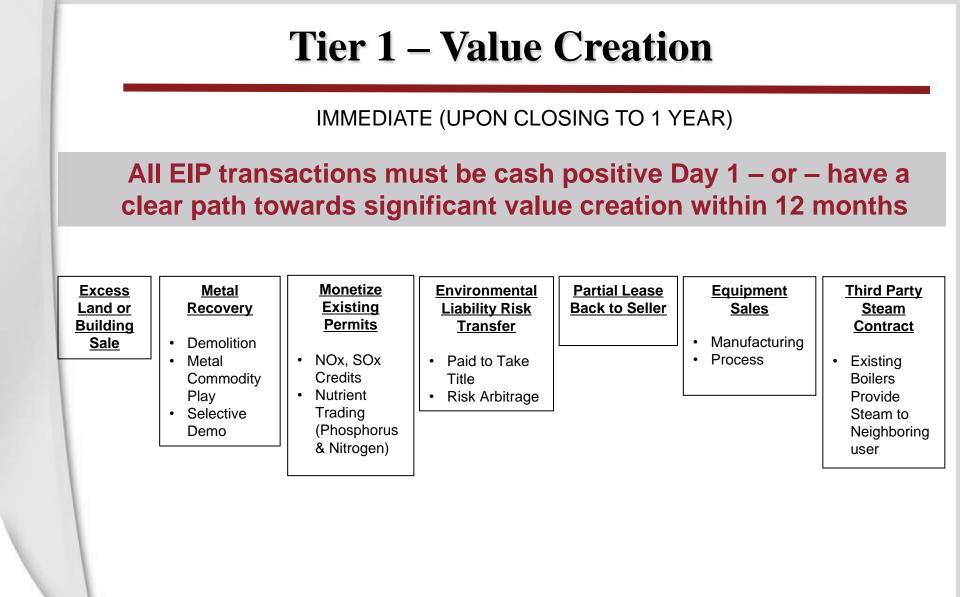


Investment Criteria – Money Good Day 1

- Sources of value identified during due diligence
- High degree of confidence that value extraction exceeds initial capital needs
- Focus on high return on investment
- 3-Tiers of Value Creation



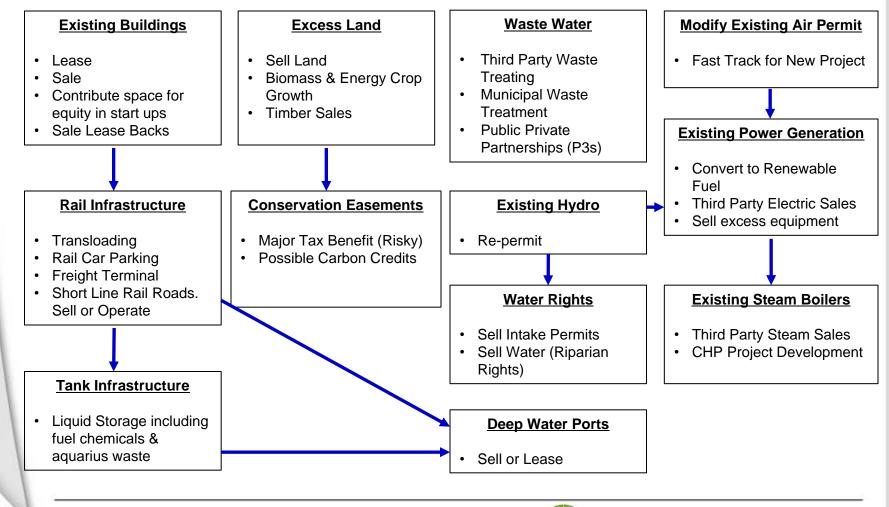






Tier 2 – Value Creation

REPOSITION EXISTING INFRASTRUCTURE (1 – 3 YEARS)





Tier 3 – Value Creation

INCENTIVES, TAX CREDITS, GRANTS, MITIGATION BANKS AND ENVIRONMETAL ATTRIBUTES (1 - 5 YEARS)

 Wetlands Mitigation Banks Stream Restoration Credits Habitat Restoration Credits Habitat Restoration Credits Tree Save Mitigation Banks Pollution Mitigation Banks (NOx, SOx Credits) Nutrient Banks (Phosphorus & Nitrogen) Existing WWTP's 	Mitigation Banks	Tax Credits	Renewable Energy Credits (RECS)	Grants	Environmental Attributes
	Banks •Stream Restoration Credits •Habitat Restoration Credits •Tree Save Mitigation Banks •Pollution Mitigation Banks (NOx, SOx Credits) •Nutrient Banks (Phosphorus & Nitrogen)	 New Market Historic Preservation State/Local Job Creation Investment Incentives Accelerated 	•Renewable Energy Credits (RECS) •Investment Tax Credits (ITC)	DOE EPA	11 1



"Entrepreneurs, therefore by the very nature of introducing new ideas, capabilities, and opportunities, are opposed in their endeavors by everyone whose security is tied to things staying the same." -Dan Sullivan



